DesignAge HK Club.
Possible Study of Ageing to explore ingenuity of daily living

Hong Kong Design Institute
HKDI DESIS Lab
for Social Design Research
China
Dr Yanki Lee/Albert Tsang/Meng Lau/Tuhlis Ip/Kenneth Siu
Promoters:
HKDI DESIS Lab for Social Design Research

Funders:
Vocational Training Council and Senior Expo Hong Kong
The Ingenuity of Ageing

“Ageing population” has become one of the most important issues in Hong Kong and global societies. However, discussions are largely focused on how to expand social security and senior citizen’s welfare, and seeing aged as the “burden” of the younger generation. Rarely are they associated with “ingenuity” and “asset for our society”. Actually, the problem of ageing should be able to resolve by the sense of creativity. And everyone can even create and design his or her own life in old age.
CoDesign with elders ‘Oldies’ generally refers to details and things in old people’s daily life. The term itself may carry negative connotations in some of our minds, which is why we hope to give old people the right to re-define it, by way of design creativity, planning and construction of living environment that fits them.
DesignAge HK club The club is attributed to the action research programme *DesignAge* led by Professor Roger Coleman in the 1990s at the Royal College of Art. The UK *DesignAge* was founded to inspire young designers to respond to the ageing of population, and thus to change the practice of business and design. **DesignAge HK Club would like to engage with people, no matter in what age, to think and learn about design for ageing population in a similar way.**
“Bagging you! Design your bag” and “Foot-step: Design your Meal”, allowing participants to design bags and dinning methods of their own preferences and experience the pleasure of designing. One may also try to design your “Memorial diamonds” – diamonds produced from cremated remains and gaining popularity in overseas countries in recent years - in the “Open Diamonds Project: Design our dying Diamond” corner.
A design hut was built in the Retirees and Senior Expo 2014 to engage older visitors to enjoy designing.

Social Interactions and Relations

By simply creating an appropriate environment that allows older people to participate in the procedure of design, with the aim to stimulate and revitalise their imaginative and observatory capacities about ordinary life, as well as to release their potential ingenuity.
Skill Training and Design Education

Taking an active step and folksy approach, the Lab led design students to conduct participatory process

A young design student designing with an elder
Governance and Policy Making

How can new design ideas challenge existing social practice and demonstrate possibilities for policy reform?

Visitors were invited to design their ideal bags sharing their own preferences and experience the pleasure of designing.
Activism and Civic Participation

How can design actions enable people to have positive responses to their own life?

“Food-step: Design your Meal”, allowing participants to dining methods and sharing their tactics for health lifestyle.
Designing your own death and customized jewelry with ‘Death’ diamonds can people to express personal feeling of dying.

How can new design service idea to inspire young designers to develop new business models for the silver market?
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