Ajishima Project: Community Regeneration after the Great East Japan Earthquake in 2011
Promoter
NPO Smile Seed
TZU DESIS Lab

Funder
NPO Smile Seed
Context.
Ajishima is a small Island located in southwest of the Oshika Peninsula in Miyagi Prefecture. It once prospered in fishery, but in late years aging and the population decline advance. The tendency is further strengthened after the earthquake disaster, and population declined to 500 people. The problems of the island are common to all over Japan.
The project.
This project tried to draw a desirable future of the island through the development of various ideas generated from field survey that studied what can do to attract people including migrants and tourists by exploiting existing resources in the area such as beautiful nature, abundant fishery products, and warm climate.
We listened to the locals as many as possible in order to develop the ideas. We analyzed those voices and draw the future of island. This is a sort of indirect public participation in the future planning of the island.
The project will enhance social interactions between the locals and visitors.
Job Creation

Enhancement of existing jobs
Community based tourism

This project will stimulate existing jobs such as agriculture and fishery and create tourism-related jobs in order to cater for visitors.
We created the picture roll of 'Ajishima’s future' in order to share the ideas with the locals and to promote the island to visitors.
http://www.smile-seed.org

http://tzu-desis-lab.jp

iwase@zokei.ac.jp