ENABLING SOLUTIONS AS A STIMULUS TO THE FORMATION OF A CREATIVE COMMUNITY: IN VILA GAÚCHA

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Promoter(s).
Centro Comunitário da Vila Gaúcha;
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Banco de Resíduos de Porto Alegre.

Funder(s).
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Aknowledgements.
Arlete Fante and professors Eliézes, Karen and Paula
Context.

Held with young people of the Vila Gaúcha Community Center, the objective was to stimulate the formation of a creative community. For this, products and services were created that enabled participation and collaboration.
The project.

| This project comprised: activity diary and workshops to generate empathy and stimulate creativity; digital reference search platforms; partnership with Waste Bank to purchase materials; and training of local educators to give continuity to the project in post-design
The design process.

Strategies have been developed to develop empathy with young people, to facilitate dialogue, to stimulate interest in social and collaborative activities, and to encourage more practical and creative activities.
The Diary of activities was created to develop empathy with the young people of the Vila Gaúcha Community Center, to understand their interests and their life context. In addition, it was used to inspire, stimulate creativity, communication and collaboration.
The board was used to make visible to the young people of the Community Center of Vila Gaúcha the process carried out. At each meeting, the teams formed by the youth themselves advanced "houses" as the amount of activities done.
The digital platforms Pinterest and Facebook to communicate with young people about weekly activities and to search for references of activities / products that could be worked out at each meeting.
Workshops to enable the youth of the Community Center to handle different materials and stimulate creativity and collaboration among them. For its realization, materials received from the Waste Bank were used.

Strategies: Codesign Offices
The enabling solution created aims to maintain its sustainability without the presence of the designer (in the post-design); for this to happen, it is shown in this system which actors, interactions and strategies are to be maintained and implemented. This enabling solution has been characterized as a process of social innovation through design, as it is a change in the way individuals or communities act to solve their problems or create new opportunities.
As a result of the work the principle of a creative community was obtained; aspects that are fundamental to its existence have been developed, such as: creativity, sociability, collaboration, communication and distributed knowledge. In addition, partnerships have been established for the continuity of this creative community. In order for the proposed enabling solution to be maintained and can be disseminated to other young people from Vila Gaúcha, a self-sustaining system model.
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