

DESIS
NETWORK
Design for
Social Innovation
and Sustainability

**DESIGN FOR SUSTAINABILITY:
PSS ORIENTED TO THE
MARGINALIZED POPULATION**





CONTEXT

The latent need to develop Product + Service Systems (PSS) for the marginalized group. There is a lack of access to education, funding, adequate health care, entertainment (due to lack of accessibility), etc. These data are measured in all subgroups of the weak and marginalized people.

THEME:

Social Innovation and Services



PROBLEM:

How to integrate the principles of the social dimension in a PSS project that is oriented to Social Innovation for the marginalized groups?

Key Concept:

Understand how to integrate the group of marginalized people into the product + service system projects with the principles of the social dimension of sustainability.



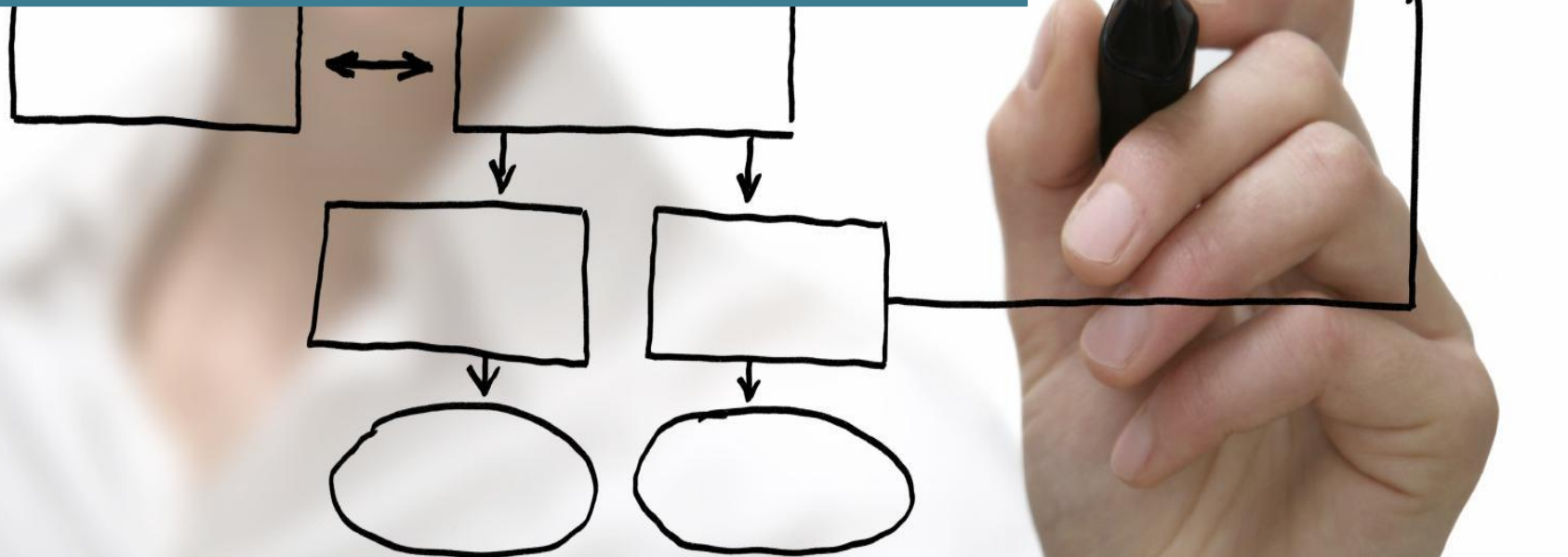


In-home health of the elderly:

We need products and services solutions that contemplates elderly population in order to help to increase their quality of life

DESIGN PROCESS:

- 1) Understand all the concepts about PSS and Social Innovation
- 2) Apply this concepts into a Classroom with Undergraduate students
- 3) Take the student's developed concepts and apply into the real world.



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