

## Call for papers - Cumulus 2018 Wuxi



Diffused Transition & Design Opportunities



International Association of Universities and  
Colleges of Art, Design and Media

[Oct. 31st -Nov. 3rd 2018, Wuxi, China](#)  
[Hosted by Jiangnan University](#)

### **BACKGROUND**

Today we are experiencing wide and deep transitions locally and globally, creating transitions across multiple perspectives. Current developments in society, economy, technology, culture, environment and politics are bringing increasing challenges and complexities. Consequently, these transitions change our perceptions of what is normal and solid. In these times, we find ourselves asking questions as a society, as a community, as an individual: “who are we, where are we, and where could we go?” Diffused transition generates uncertainty and gaps; while creating confusion, it also opens new possibilities where design can contribute to positive societal change.

As an international platform for design education, the 2018 Cumulus Conference in China aims to investigate where design is now and where it will go in this age of transition. In so doing, we seek to envision new attributes and roles of design by sharing emerging design practices, research and education in response to common challenges of globalization 3.0. We invite you to share your insights with academic papers or professional proposals. on the six subthemes below.

### **SUBTHEMES**

#### **1. Emerging design research and practices**

Driven by the diffused transition, what kinds of changes and topics are emerging in the design areas related to culture, technology, economic, and social? What is the potential and limitation of design? The design practice and research related but not limited to the topics below are welcomed.

- Cultural Transition and design opportunities
- Technical transition and design opportunities
- Social transition and design opportunities
- Economic transition and design opportunities

## **2. Evolution and continuation of design education**

Forced by the diffused transition, changes in design education are necessary. What kind of design education is appropriate in the different context? What kinds of new explorations have been conducting? How to evaluate the effects of these education reformation? The papers related to design education are welcomed.

## **3. The change and certainty of design discipline**

Confronted with these changes, what kinds of influence on design disciplinary are happening? What is the constant part of design discipline? How to facilitate the development of design discipline? The papers related to design discipline are welcomed.

## **4. Interdisciplinary integration and design position**

Nowadays, interdisciplinary innovation is also a significant issue. How to efficiently cooperate with other disciplines is crucial in this diffused transition context. What is the position of design in interdisciplinary innovation? What is the value of design? The papers on this subtheme are welcomed.

## **5. Sustainable vision and design challenges**

With the changes discussed above, the sustainable challenges are vital. What kind of sustainable vision do we have? How design can be an asset to make this vision become a reality? The papers on this issue are welcomed.

## **6. Global transition and local design response**

Thomas L. Friedman pointed out that we are entering the globalization 3.0 with the connection points changed from countries, companies to person. What kinds of influences are emerging for local design in globalization 3.0? What kinds of design practices are adopted in different regions? How to better cope with the challenges and opportunities in

this new context? The papers on local design in globalization 3.0 are welcomed.

## CONTRIBUTIONS

In order to open our forum to voices of academia and others, we welcome regular papers and poster proposal that touch upon the overall theme of the conference. We are particularly interested in projects that develop, explore, investigate and generate new knowledge within the themes listed above. Authors must state which theme they are addressing.

### **Please note:**

- All submission must be in English.
- Presentations will be in English only.
- Submissions should be anonymous, and should not contain the author's information.  
All submissions (abstracts, academic papers and professional proposals) will undergo double blind peer review by an international team of peers.
- We accept academic paper and professional proposal. Author of academic paper will be asked to do an oral presentation in the paper session, while author of professional proposal need to present their work during the poster and exhibition session.
- Please submit your contributions through the submission website link , do not submit it by email ( <http://dtdo.a.jinyiyun.net> ) .
- An abstract should be max 500 words (references excluded) + 5 key words (Abstract template download: <http://dtdo.a.jinyiyun.net> ).
- Authors must use this template for submission of the final papers. (Paper template download: <http://dtdo.a.jinyiyun.net> )
- Submission implies consent for the material to be used for the conference and conference publications.
- Academic and professional proposals presented at the conference will be only those whose authors are on-site (author or their substitutes) and registered the conference.

- Submission must be original (neither presented nor published in any other publications/platforms) , and in line with the overall theme of the conference.

### **Requirements for academic paper**

- Academic paper: min 3000 words – max 5000 words (Abstract included and references excluded).
- An abstract in Word of max 500 words with theme + 5 key words (references excluded) must be submitted before the May 20th 2018.

### **Requirement for Professional proposal**

- Final submissions should include: short paper+ Video or Poster.
- Short paper: min 1000 – max 2000 words (Abstract included and references excluded).
- Video: Max 7 minutes
- Poster size: Pdf A0 (Please download poster template: <http://dtdo.a.jinyiyun.net> ).
- Video and poster need to be uploaded to the submission system only after the author get the notification of short paper accepted. No need to upload the video and poster before the author get the notification.

### **IMPORTANT DATES (2018)**

25 May	Deadline of abstract submission
15 June	Notification of abstract acceptance
10 Aug.	Deadline of paper submission (Academic paper and short professional paper)
10 Sept.	Notification of paper acceptance (with reviewer's feedback)
1st Oct.	Final Academic paper and short paper+ video/poster submission.

### **SCIENTIFIC COMMITTEE**

Distinguished professor Guo Weimin will be the chair of all the calls.

All submissions (abstracts, regular papers and poster proposals) will undergo double blind peer review by an international team of peers.

All accepted contributions will be published with ISBN number by the Cumulus Association

in the digital conference proceedings.

Check on the conference website at: (<http://cumuluswuxi2018.org/>)

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